



Polo at Sunset

Friday, June 9, 2023 • Hickory Hall Polo Club
Gates Open: 5:00 PM • Match Begins: 6:00 PM

For over 20 years, Hickory Hall Polo Club has provided a unique, family-focused social and sporting venue, helping raise money and awareness for local organizations. Children's TherAplay is grateful to once again benefit from a Polo at Sunset event in 2023!



2023 Polo at Sunset Sponsorship Opportunities

☐ VIP Tailgate Sponsor: \$10,000

**limited to one sponsor on a first come first served basis*

- Logo on all reserved Children's TherAplay VIP tailgate signage
- Three (3) VIP tailgate boxes
- Tour of the Hickory Hall Polo Club barn for up to 30 guests
- Sponsor announcement during polo match
- Sponsor announcement on social media
- Logo on Children's TherAplay event website
- Logo on event flyer distributed at the gate
- Logo and recognition on all TherAplay VIP tailgate details and cards

☐ Kids Zone Sponsor: \$5,000

- Logo on signage at Kids Zone and all Kids Zone promotional mentions
- Two (2) VIP Tailgate Boxes
- Sponsor announcement during polo match
- Sponsor announcement on social media
- Logo on Children's TherAplay event website
- Logo on event flyer distributed at the gate

☐ Half Time Sponsor: \$2,500

- One (1) VIP Tailgate Box
- Sponsor announcement to kick off halftime competition
- Sponsor announcement on social media
- Logo on Children's TherAplay event website
- Logo on event flyer distributed at the gate

☐ Wine Wagon Sponsor: \$1,000

- Logo signage on Wine Wagon(s)
- Sponsor announcement on social media
- Logo on Children's TherAplay event website

Polo Tailgate Reservations

☐ VIP Tailgate Box: \$750

**limited quantity, up to 18 VIP Tailgate boxes available*

- Reserved 10'x12' Tailgate Box
- Two (2) gate passes including (1) for VIP parking and (1) for Tailgate Box
- Name on signage at tailgate site

☐ Please include souvenir cooler with wine, snacks & tailgating essentials

☐ I will drop off my 10'x10' pop up tent for TherAplay to set up ahead of time



The Children's TherAplay Foundation, Inc. is a non-profit outpatient pediatric clinic providing physical, occupational, and speech therapy for children with disabilities. Therapists use the movement of a horse as a tool during a therapy session for individualized skill development.



*"I saw the benefits of how much riding the horse tapped into Luke's (pictured above) ability to grow in the clinic session. I was craving therapy that felt more like play for him, and **TherAplay has been a great place for him to work on his developmental skills in a fun setting.**"*

-Erin, Luke's Mom

CONTACT INFORMATION: Company: _____ Contact Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Recognition Name: _____ **Total Amount: \$** _____

☐ A check made payable to **Children's TherAplay** is enclosed ☐ Please contact me for additional payment options ☐ Please invoice me

Questions? Contact Katie Stratman: kstratman@childrenstheraplay.org or 317-872.4166 ext. 3817

Please return completed form by May 19, 2023. Forms can be emailed to kstratman@childrenstheraplay.org, faxed to (317) 872-3234, or mailed to 9919 Towne Road, Carmel, IN 46032. The Children's TherAplay Foundation is a registered 501(c)(3) not-for-profit organization.

Tax ID number: 35-2121568. Donations are tax-deductible to the extent allowed by law.